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MEDIA ADVISORY
FOR IMMEDIATE RELEASE



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Arizona Food Companies Market to the World in Chicago Products Grown in Arizona Showcased at Five International Food Shows

(Phoenix) -- More than 20 Arizona businesses will be headed to Chicago May 7-9 to take part in the U.S. Food Export Showcase. The trade shows, referred to as the "Power of Five," are expected to attract in excess of 30,000 buyers ranging from \$10 billion supermarket chains to storefront natural food markets, all interested in adding specialty foods to their product mix. The show's format provides a convenient and cost-effective means to connecting hundreds of food companies with thousands of buyers, all under one roof.

Fancy Food Shows, hosted by the National Association for the Specialty Food Trade have been the premier marketplace for specialty foods, enabling buyers to discover distinctive, profitable, new food products to help grow their businesses. Exhibitors at the Fancy Food Show from Arizona include the following:

Arizona Pepper Products Company
Mesa, Arizona

Revolution Tea, LLC
Phoenix, Arizona

All Things Organic, produced by the Organic Trade Association, is North America's only all-organic trade show, with more organic exhibitors than any other trade show in the market. Arizona is bringing plenty of its own players to the table.

Chris P. Company
Nogales, Arizona

Organic Bistro
Scottsdale, Arizona

Wellements
Phoenix, Arizona

The FMI Show, the anchor show the "Power of Five," is the largest, most comprehensive event of its kind in the world. It is the premier show for supermarket retailers and wholesalers with more than 1,000 exhibitors, targeted educational sessions, group incentives, and a worldwide audience. The FMI Show is geared for larger food companies with existing national exposure.

Micro Touch Inc.
Phoenix, Arizona

Poore Brothers, Inc.
Goodyear, Arizona

Hampton Farms
Cave Creek, Arizona

The United Produce Expo, sponsored by the United Fresh Fruit and Vegetable Association, features the best fruits and vegetables from around the world. The following Arizona producers will exhibit at the United Produce Expo:

EuroFresh
Willcox, Arizona

Arkansas Tomato Shippers
Rio Rico, Arizona

Ciruli Brothers
Rio Rico, Arizona

SunFed Produce
Rio Rico, Arizona

The Sykes Company
Nogales, Arizona

Bay Area Produce
Nogales, Arizona

Thomas Produce Sales
Rio Rico, Arizona

Tricar Sales
Nogales, Arizona

Del Campo Supreme
Rio Rico, Arizona

H.M. Distributors, Inc.

Nogales, Arizona

Wilson-Batiz, L.L.C.

Nogales, Arizona

U.S. Food Export Showcase

The annual U.S. Food Export Showcase is sponsored by the National Association of State Departments of Agriculture and is supported in part by USDA's Foreign Agricultural Service market development funds. Individual state departments of agriculture sponsor “pavilions” that provide small and mid-size food manufacturers with a cost-effective way to reach an international audience of executive-level food buyers.

The Dial Corporation

Scottsdale, Arizona

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